



THE CHOICE IS SIMPLE



Get red. Get secured.

Boost up your sales with the new WatchGuard summer promotions!

RED Instead Competitive Trade Promotion

Grow your business by converting competitive products to superior WatchGuard solutions and deliver your customers a complete WatchGuard solution with both XTM and XCS in combined installation. Sell a trade up SKU (list below) and your customers pay just the Bundle price. It's like getting the box for free!!

Only the following SKUs are eligible for this promotion:

XTM Trade In

SKU	Description
WG023063	Trade Up to WatchGuard XTM 23 and 3-yr Security Bundle
WG023563	Trade UP to WatchGuard XTM 23-W and 3-yr Security Bundle
WG520063	Trade Up to WatchGuard XTM 520 and 3-yr Security Bundle
WG530063	Trade Up to WatchGuard XTM 530 and 3-yr Security Bundle
WG820063	Trade Up to WatchGuard® XTM 820 and 3-yr Security Bundle
WG830063	Trade Up to WatchGuard® XTM 830 and 3-yr Security Bundle
WG831063	Trade Up to WatchGuard® XTM 830-F and 3-yr Security Bundle

XCS Trade In

SKU	Description
WG117063	Trade Up to WatchGuard XCS 1170 and 3-yr Email Security Bundle
WG970063	Trade Up to WatchGuard XCS 970 and 3-yr Email Security Bundle
WG770063	Trade Up to WatchGuard XCS 770 and 3-yr Email Security Bundle
WG570063	Trade Up to WatchGuard XCS 570 and 3-yr Email Security Bundle
WG370063	Trade Up to WatchGuard XCS 370 and 3-yr Email Security Bundle
WG170063	Trade Up to WatchGuard XCS 170 and 3-yr Email Security Bundle

Cannot be stacked or combined with any other promotion. Special bids will negate this promotion.

Security Summer Sale Promotion

Grow sales traction by offering your customers summer discounts across SMB portion of the WatchGuard XTM and XCS product lines and increase your market penetration during the difficult summer months.

Purchase the following 3 year Security Bundles and receive an additional discount:

XTM 510, XTM 810, XCS 370	Additional 20% off Disti Price
XTM 520, XTM 820, XCS 570	Additional 20% off Disti Price
XTM 530, XTM 830, XCS 770	Additional 20% off Disti Price

For all XTM 5 Series 3 year Bundles, purchase the corresponding Pro Upgrade on the same order at \$0. Eligible SKUs: WG510033, WG810033, WG370033, WG520033, WG820033, WG570033, WG530033, WG830033, WG831033, WG770033, WG017670, WG017683, WG017698.

You can earn incentive spiffs through the WatchGuard Security Pays program by selling these promotions. Register at www.securitypaysglobal.com

All promotions are valid through 30 September 2010 only!